

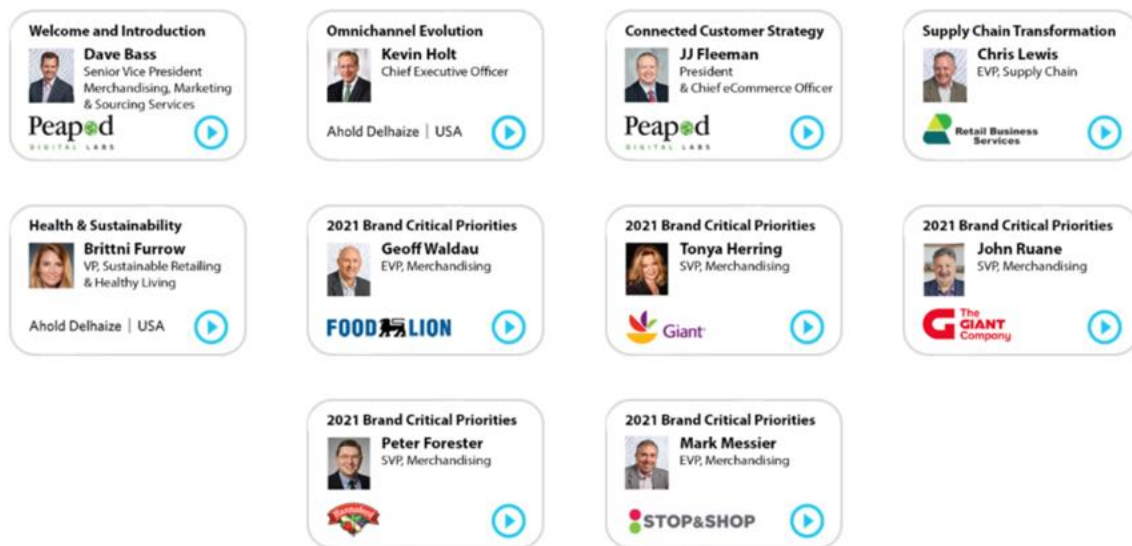
## Ahold Delhaize USA Annual Critical Priorities

The leadership teams from all Ahold Delhaize USA companies have provided a look at priorities and strategies for 2021 and beyond as each company pursues its ambition to become a leading omnichannel retailer.

You, our valued suppliers, play an important role in bringing these strategies and priorities to life. As we do each year, we have pulled the insights from these key leaders into an informational WebEx. For those of you attending the FMI Midwinter Conference, this is particularly important information to review in the leadup to the meetings taking place in conjunction with that event. However, the information is also relevant to all touchpoints with suppliers, as we strategize and plan together to achieve mutual growth. You are welcome to share the access information with others on your team.

New this year, the WebEx is broken out by speaker so that you have the flexibility to review each in a few quick minutes in between meetings or however works best for you. A listing of each of this year's WebEx speakers and topics can be seen below:

### Ahold Delhaize USA Brands 2021 Vendor Update



To access the various segments, use the link and password below:

[Link to Segments](#)

Password: vendors2021

This access information will also be posted on the [Vendor Portal](#) for ongoing access.

I think we can all agree that the past year has been an unprecedented time for our industry. Across all Ahold Delhaize USA companies, we are appreciative and grateful for the strong partnership of all our suppliers. Looking ahead, we also see great opportunity on the horizon. We look forward to working with you and deepening our partnerships to meet the needs of the omnichannel shopper and drive joint growth.